



Lightpaper

# An Introduction to our Industry Position



**“Educational institutions need the best tools available to serve our communities.**

**CCI’s content and service solutions empower us to connect our students to local employers better and faster than ever before.”**

- Judie Bower  
Dean of Continuing Education  
*Tyler Junior College*  
Tyler, TX

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# SOLUTIONS FOR SCHOOLS & EMPLOYERS

Since 1993, Condensed Curriculum International (CCI) has been supporting community colleges, universities, adult education, workforce agencies, high schools and other education providers. Our content and services allow these organizations to expand their catalogs and ensure they're offering the community the most relevant, best-in-class education solutions necessary to meet local demands for entry-level talent in a variety of high-growth sectors.

Currently supporting over 500 educational institutions nationwide, CCI has the expertise to deploy the workforce development solutions your community needs, while supplying the much-needed talent to local employers in healthcare, skilled trades, information technology and other in-demand areas.

At our core, our mission is to develop real-world education solutions institutions can offer their community to ensure positive outcomes for students in a short-term, cost-effective model that prepares learners for work and fills the skills gap for local employers.

For employers, CCI offers a variety of solutions to match our institutional partners' students with your hiring needs. Let us design a workforce development program that's a **WIN-WIN** for your organization, the college and the local community.

CCI's Executive Team includes healthcare and business professionals with extensive experience workforce development programs. Backed by finance professionals, policy mavens, operations specialists and education experts, CCI is first among its competitors in this field, offering a streamlined, efficient and effective model that ensures your learners receive a quality education experience, earn the credentials they need, and are prepared to get to work.

**CCI provides content and support services to educational institutions, employers and other community-based organizations** to help advance workforce development and employment initiatives aimed at entry-level jobs.

By offering content solutions to educational institutions, CCI helps to expand your institution's catalog and ensure you're offering your community the most in-demand workforce training options to meet the demands of tomorrow's economy. Working with small business in every municipality across the country as well as multinational corporations with hiring needs in all regions, **CCI connects the dots between your students' achievements on campus and the employment needs of major hospitals and companies** in your community.

Our primary aim is to ensure your institution is at the heart of workforce development in your community. By leveraging CCI content and services including externship match and job placement, custom content development, digital marketing and eCommerce solutions, your institution will have all the tools you need to best serve your community.

Your school is the central hub for workforce development in your community. To ensure you're providing the very best service to your community and fulfilling the hiring needs of local employers, it is imperative for your institution to offer the most in-demand training programs, connect your students to employers, and reach as many students as possible. **We can help you get there.**

**NOT A SCHOOL.**  
**JUST ENHANCING**  
**YOUR SCHOOL.**

## Over 500 schools, Thousands of Employers, One Simple Mission.

At our core, we believe that convenient, affordable, and turnkey education solutions light the path to successful workforce development and worthwhile career opportunities for learners.

As a long-standing service provider to educational institutions and expansive corporate entities across the country, our organization is laser focused on developing innovative content solutions, supporting a seamless education experience for learners, and ensuring our partners have the ability to offer the in-demand education solutions your communities deserves.

Ultimately, it's all about leading your learners to local employment opportunities. By bridging the gap between educational institutions, in-demand programs, nationally-recognized credentials and employer demand, CCI solutions and services are advancing workforce development initiatives by effectively aligning learners with the strategic objectives set out by all stakeholders.

Let's help your institution's learners get to work in sustainable, worthwhile jobs with local employers that support effective, affordable education programs and value your learners' skills.



### AWARD-WINNING CONTENT

With interactive lesson presentations, hands-on labs, multimedia solutions, real-world simulators, and challenging assessments, CCI content is unrivaled in this space. Explore the extensive catalog or talk to us about custom content development to suit your needs!



### COMPREHENSIVE SUPPORT SERVICES

From pre-enrollment assessments and aptitude testing through to career services, soft skills training and externship placement, our learner support team does it all. Ask us about our wrap-around learner support services that ensure successful outcomes for your learners.



### INNOVATIVE STAFFING SOLUTIONS

Growing your team? Thousands of students are completing programs every day with our college partners around the country. Tap into a growing pipeline of qualified candidates for healthcare, IT or trades positions with your organization.

## Enhancing **YOUR** Learners' Educational Experience.

**At the heart of our company is a mission to connect the dots between education and employment.** Traditional educational institutions are the central hub for all workforce development in the community. But the need for entry-level talent is too great for colleges and universities to meet this demand alone.

Our job is to help your institution meet these demands by supplying 3<sup>rd</sup> party curriculum, textbooks, eBooks, lab equipment, Learning Management System (LMS) solutions, eCommerce solutions, externship match and job placement services. At the institution's direction, we can also help develop new programs requested from local employers to meet their hiring needs.

With all CCI engagements, **your school is the Institution of Record.**

- Your catalog lists the programs available to students.
- Your administrators schedule classes.
- Your website directs students to register with the school.
- Your school collects tuition from students.
- Your school provides a certificate of completion.
- Your classrooms accommodate students.

CCI helps to support all of these efforts and ultimately works to connect your students to local employers.

Since 1993, CCI has worked tirelessly to cultivate deep partnerships with some of the most prolific educational institutions in the country.

In their respective communities, these institutions serve as the focal point of workforce development. Working exclusively with the non-credit divisions of these institutions, CCI works to enhance the services our partners provide.

CCI connects our employer partners to their local institution by aligning the education opportunities available from the local college with the most pressing employment and hiring demands.

**With over 500 college & university partners, we can help connect your company to the local talent you need.**

A small sample below.



# WHAT WE DON'T DO

CCI operates **exclusively** as a managed service provider.

Our services are clearly defined and strictly limited to your institution's direction, discretion & control.

CCI is solely a business-to-business company. We offer content and services **ONLY** to educational institutions and employers. **Period.**

- CCI never offers content direct to Learners. We only supply our partners with content and services to offer their students.
- CCI never transacts directly with Learners. We do not offer for sale any content or services to the general public.
- CCI never transacts directly with Learners. All Learners are registered with your institution / organization. CCI works only with your organization to enhance the experience of your learners at your direction.
- CCI never solicits learners or consumers to purchase educational content or services. We work only through employers and/or accredited educational institutions overseen by the US Department of Education.
- CCI never oversteps our contractual relationships with our partners. We work solely at your direction and discretion. Your organization approves all 3rd party curriculum, content, instructor placements and other services.



# Friends of CCI that offer similar solutions.

We **work together** for you, to advance your learners.

CCI works with dozens of public and private organizations to bring to our partners the content and services they require to meet the needs of tomorrow's workforce.

From publishers and simulators, to job placement platforms, digital badges and national certification exams, all of these providers work just like CCI to offer content and support services to educational institutions of all sizes.

The future of work will be driven by all of these organizations working together every day to help our institutional partners move education forward and connect learners to jobs.



## Your Classroom, Your Campus. We Maintain Only the Lightest Footprint.

As a managed service corporation, we maintain general corporate offices, support infrastructure, equipment warehouses, and fulfillment centers only.

**CCI is not a school. We don't operate classrooms.** We've never had a physical location and never will.

Rather, we supply content and services to institutional and business partners. **Our logistics services and operations professionals exist to help enhance *your* classrooms** and ensure your institution can bring in-demand programs to *your* campus.

We'll roll in equipment, bring in the supplies and materials you need to run your class. And then just as soon as we arrive, we'll pack up and head out to our next destination.

### CORPORATE OFFICES

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Frederick, MD 21701

### FULFILLMENT CENTER

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# LET'S GET TO WORK



**Learn more on our website**

[www.condensedcurriculum.com](http://www.condensedcurriculum.com)



**Follow our lead at**

[Linkedin.com/company/condensed-curriculum-int'l](https://www.linkedin.com/company/condensed-curriculum-int'l)



**Contact us today to discover how a  
CCI partnership can work for your  
institution or organization.**

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